

LEARN MORE - FOLLOW THESE STEPS FOR A SUCCESSFUL LEMONADE STAND



Step 1: Sign up for Lemonade Day. Since registration is now open for 2025, you will be able to sign up in any of the following ways:

- 🍋 online through our website
- 🍋 at registration events – see Events page
- 🍋 through an organizations like the Boys & Girls Clubs of Bloomington, Girls Inc, Big Brothers Big Sisters, Girl Scouts, Boy Scouts, etc.



Step 2: Download My Lemonade Day app available on Google Play or the App Store. Kids learn important lessons about entrepreneurship, specifically about starting, owning and operating their own lemonade business.



Step 3: Participate in Lemonade Day University on June 7, 2025, and get your Business Permit. Learn about advertising, customer service, ways to get start up money, stand building, charitable giving and how to make healthy lemonade. Those who attend Lemonade Day University can receive their official Lemonade Day permit.



Step 4: Check your email! The adult who signs up the child for Lemonade Day will provide, at that time, an email address or cell phone number so that we can share information about upcoming events, special promotions and other important information about Lemonade Day! Be sure to check those messages and don't miss out! (also check our website!)



Step 5: Set up your lemonade stand on LEMONADE DAY! Once you've worked through the lessons in the app (and hopefully participated in Lemonade Day University), you're ready to "open up shop." You can set up your lemonade stand in your driveway, at one of the local parks with which we are partnering or at one of our sponsor locations...see Stands on the Map page. Be sure to check this page as we keep updating as they come in. Once kids have chosen their location, they set their own hours on Lemonade Day and, most importantly, **THEY KEEP THE MONEY THEY EARN!** After all, it's their business! We DO encourage kids to spend some, save some and share some of the profits, after paying back their investor(s).



Step 6: Share your results with us! You will find a link to your Business Results website and we will also email you a copy. Please look that over before Lemonade Day to be sure you're keeping track of key stats. After Lemonade Day, fill out the form and send it in to us for a chance to win a prize! We also want to hear your Lemonade Day stories, and see your photos, so don't forget to submit those as well. Maybe you'll end up featured on our Facebook page and/or on our website!



Step 7: Enjoy your new business—become an entrepreneur and *squeeze* the most out of every opportunity! **Be the boss** and let success *lemon-ade* your future!